**Kidiaree – Mobile Site Flow**

A picture containing text, font, screenshot, white

Description automatically generated

# Overall Features

1. Notifications on new classes added
   1. Take permission as a pop-up
   2. Notifications types
      1. Push on Mobile – this can be automated
      2. Push on email – this can be automated
      3. Whatsapp – this can only be manual
2. Booking ID Logic
3. Whatsapp
   1. Outward Comms on booking
      1. Sender Name & Logo
      2. Layout & Contents
         1. Plain text
         2. Links
4. Email – Outward Comms
   1. Sender Name & Logo
   2. Layout & Contents
      1. Design
      2. Plain text
      3. Links
5. Server – Digital Ocean – action for Saumya
6. Screens during Booking & Afterward
7. Booking to integrate with calendar of the user
   1. Third Party API will be needed -
8. Slot Management
   1. Capability such that
      1. Service provider can list their available slots **real time**
      2. those who are on multiple platforms need a solution that can assign / block slots real time across multiple platforms
9. Payment tracking
10. User comes onto the site for the first time
11. Gets a pop that says “Allow Location” (text to be modified – Anand to check)
12. Location
    1. Allowed by user
       1. Pin Code will automatically to that of the user
       2. Ask to check pin code
       3. If not the same, ask to enter relevant pin code
       4. User enters pin code
    2. Not Allowed by user
       1. Pin code field to stay blank
       2. Ask user to enter pin code for relevant results
       3. User enters pin code
13. Pop-up asking to enter age
14. Remember Me button to be removed
    1. Instead, last entered age & pin code saved as default; to show when the user comes back to the site next
15. Keep Search button outside free text space
16. Find a way to select between Online / Offline / Both
17. Text on Search Results Page Top Section
    1. Syntax : [i] [ii] [iii] [iv]
    2. Logic as below
       1. “Online” / “Offline” / “Online & Offline” depending on selection
       2. [keyword entered] If subject / category keyword entered in free text field
       3. “Classes” if keyword entered; “Classes & Activities” if no keyword entered
       4. “for [age as selected] year olds”; Blank if no age selected
18. Text in the free text section above quick filters
19. Quick Filter
    1. Will show option checked for Online / Offline as selected on home page
    2. Age checked as selected on home page
    3. Only those Categories under which search results are appearing will show
       1. Will show checked box so user can deselect and focus on fewer categories
20. Booking
    1. After proceeding to book and slot selection, user to be guided to profile creation & kid details addition

# Home Page

## Menu

* + Logo  - Top Centre
  + Left aligned three lines:
    - About us (text to be provided)
    - Classes & Activities (clicking on this should open into Thumbnails for Classes / Activities and Quick Filter Sections)
    - List a Class or Activity
    - Testimonials (auto-update top rated ones added by users at a listing-level)
    - Reach Us
  + Login or register section for vendor or service providers (TBC)
    - Please provision for a possibility where a vendor is also a parent and therefore might want to book classes for themselves
  + Right aligned
    - When logged-in: person icon – click to pop open the following menu, refer Playydate
      * Kid (kid in color) details - click to open
        + Name, Date of Birth, Grade (tabular format)
        + Buttons for ‘Add Kid’, icons for Edit, Delete (colorful)
      * Upcoming Classes & Activities
      * My Bookings
      * My Favorites (ability to add a facilitator or a venue)
      * Profile Settings (usual fields)
      * Logout

## Banner

* + Image
  + Text: Largest selection of classes and activities for kids
  + Text (small) Let us find you the right activities
  + Maps Icon followed by input field with text “Enter your Pincode”
    - City to AutoPopulate based on Pincode
* If someone in Pune visits the site, they should not see offline classes from other cities
  + Change to setting where offline is limited to the city’s (location) & filtered by proximity
  + A pop-up that says, “Showing Offline activities for Pune”
  + Cake Icon followed by input field for Age
    - Button next to field ‘add for another child’
    - On clicking Button, again ‘Cake Icon followed by input field for Age’
    - (how will the screen look post inputs?)
  + Input field with disappearing text in grey “What class/activity are you looking for?’ followed by button ‘Search’
  + Need Help? Reach us on ‘Whatsapp icon’
    - Whatsapp account to read ‘Kidiaree’
  + Remember Me required?
  + Functionality required
    - Location Access
    - Shortcut on home screen

* Flickering ‘scroll down / arrow’ button

## Bottom Menu

* About us (at the bottom)
  + Some info about market place with learn more info
* How it works section
* Contact us banner
* Testimonials
* Footer with quick links
* Bottom footer with reserve info and social icons with newsletter subscribe component(privacy policy, disclaimer)

**When user open display create shortcut add on mobile option (refer Nykaa Fashion)**

## Thumbnails for “Classes & Activities”

* Images and name in easy to see boxes / shapes (e.g. Nykaa fashion)
  + Academic Classes
  + Extra-Curricular Classes
  + Workshops & Camps
  + Events
  + Play Areas
  + Local Attractions
  + Trips & Holidays

Each listing to have a tag for:

* Category
* Location
* Pincode
* date
* online / offline

# Quick Filter Sections

## Discover by Date

* + Today (logic to be built – basis date tag)
  + Tomorrow (logic to be built)
  + This Weekend (logic to be built)
  + Specific Date
    - When user clicks, to open to input a field for adding date in DDMMYY

## Browse by Mode

* + Online
  + Offline

## Featured Classes & Activities

* + Respective Creative with basic details TBC

# Sign-up Section

* Name of User
* Mobile Number
* Pin Code (pre-populate if entered on home page previously)
* City (to auto- populate basis Pincode)
* Name of child
* Date of Birth: DD/MM/YYYY (cursor to move automatically as values are input)
* Grade : Dropdown from Pre-school to Grade 12

Follow same steps for ‘add another child’

# Activity / Class category-wise page

dedicated page when used clicks on a class / activity

* Menu TBC
* Banner (top)
  + Main category of class in left side with image
  + Breadcrum(Home - Classes(service name))
* Tiles of classes
  + Image in card
  + Name in bold
  + Description
  + Explore details
* Pagination
* Newsletter subscribe
* Footer with quick links
* Bottom footer with reserve info and social icons with newsletter subscribe component

## Events

* **Menu same as home**
* **Banner**
  + “Events” on left side with image
  + Breadcrum
  + “Showing Events for “Child Name” (if child name available)
  + Button to “Get more options”
  + On clicking “Get more options”, show check box
    - Show All
    - (Age in years) 1 to 18 (check box for each)
* **Tiles of Creative for Events (refer bookmyshow)**
  + **Short day, Short Date (add “onwards”) if multiple days**
  + **Event Title**
  + **Short Location, City (for Offline); “Online” (Online)**
  + **Age Group**
  + **Price**
* **Once User Clicks on Creative**
  + **Creative of Event**
  + Brief Heading
  + Calendar icon followed by date(s)
  + Clock icon followed by time; Sandclock icon followed by duration
  + Cake icon followed by Age group suitable for
  + Person Icon followed by “Guardian required to accompany”
  + Language Icon followed by <language>
  + Maps icon followed by address followed by Gmap link
  + Backpack icon followed by items to carry
  + Details
    - About the Organizer
      * Followed by Free Text Content
    - About the Event
      * Followed by Free Text Content

* Terms and Conditions (Collapsible section)
  + Followed by Free Text Content

* Bottom most row to be frozen
  + Amount on extreme left
  + “Book” button in green on extreme right
* “Book” screen
  + Frozen Pane
    - Creative right on top
    - Brief Heading
  + Date (if relevant)
    - Mon, 15Apr (format)
  + Time (if relevant)
    - 3:00pm
  + No. of Seats
    - Dropdown
  + Action Button in green - Confirm Booking
* “Confirm Booking” screen
  + Booking Summary
    - Brief Heading
    - Date - Mon, 15Apr (format)
    - Time - 3:00pm (format)
    - 3 seats

* Days
* Fees
* Duration
* Online
* Map
* **Description** 2

* Flyer image right on top
* Brief Heading
* Calendar icon followed by date(s)
* Clock icon followed by time; Sandclock icon followed by duration
* Cake icon followed by Age group suitable for
* Person Icon followed by “Guardian required to accompany”
* Language Icon followed by <language>
* Maps icon followed by address followed by Gmap link
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* “Confirm Booking” screen
  + Booking Summary
    - Brief Heading
    - Date - 15Apr, Mon (format)
    - Time - 3:00pm (format)
    - 3 seats

## Academic Classes

* + Top Row: Search Bar: Free Text (grey prompt “e.g. math or english”
  + 2nd Row: three scale drag button – Offline – Both – Online – check swiggy
  + Bottom Row: Collapsible section “Select & Filter from our list” Multi-level selection boxes
    - Subject(s):
      * + English
        + Math
        + EVS / Science
        + Physics
        + Chemistry
        + Biology
        + Computer Science
        + Indian Languages

Hindi

Marathi

Bengali

Kannada

Sanskrit

* + - Grade: Pre-school, Nursery, Junior KG, Senior KG, Grade 1, Grade 2, Grade 3, Grade 3, Grade 4, Grade 5, Grade 6, Grade 7, Grade 8, Grade 9, Grade 10)
    - Board
      * ICSCE
      * CBSE
      * IB
      * IGCSE
      * State Board
    - 2-level selection boxes
      * Online
      * Offline (teacher to travel, student will travel)
    - Sort by
      * Distance (for Offline only)
      * Rating

## Extra-curricular classes

* + Top Row: Search Bar: Free Text (grey prompt “e.g. Creative writing or gymnastics or guitar”
  + Mode: Online / offline (defaulted to both)
  + Bottom Row: Collapsible section “Select & Filter from a list”
    - Multi-level selection boxes
      * + Art

Doodle

* + - * Creative Writing
        + Dance

Indian

Bharatnatyam

Odissi

Kathak

Fusion

Western

* + - * Music

Instruments

Clapbox

Drums

Guitar

Keyboard

Piano

Tabla

Ukulele

Vocals & Singing

Indian

Western

* + - * Speech & Drama
        + Sports & Games

Indoor

Chess

Board Games

Squash

Table Tennis

Tennis

Outdoor

Archery

Basketball

Cricket

Football

Gymnastics

* + - Sort by
      * Distance (for Offline only)
      * Rating
  + Results page post search: Thumbnails for classes

|  |  |  |  |
| --- | --- | --- | --- |
| **Fields** | **Single Session** | **Multiple Session** | **Regular** |
| Thumbnail | * + - * Photo       * Full Name of the Teacher / Institute       * Qualification / Achievements       * Experience | | |
| Text below Thumbnail | * “<Subject / Caption” * “Online” / “Offline” * “<Total Amount> | * “<Subject / Caption” * Online / Offline * “<Total Amount> for <no. of sessions>” | * “<Subject / Caption” * Online / Offline * “<Monthly Amount> for <no. of sessions> / month” |

* + Individual Classes Details Page (post clicking on Thumbnail) for **Online**

|  |  |  |  |
| --- | --- | --- | --- |
| **Fields** | **Single Session** | **Multiple Session** | **Regular** |
| Thumbnail | * + - * Photo       * Full Name of the Teacher / Institute       * Qualification / Achievements       * Experience | | |
| Text below Thumbnail | * “<Subject / Caption” * “Online” * “<Total Amount> | * “<Subject / Caption” * “Online” * “<Total Amount> for <no. of sessions>” | * “<Subject / Caption” * “Online” * “<Monthly Amount> for <no. of sessions> / month” |
| Date | Calendar icon followed by date in format 15Jul, 2023 | Calendar icon followed by dates in format 15, 22 & 29Jul, 2023 | Calendar icon followed by (custom slots) |
| Time & Duration | Clock icon followed by time; Sandclock icon followed by duration | | Sandclock icon followed by duration |
| Age | Cake icon followed by “Age group suitable for \_\_\_years” | | |
| Language | Language Icon followed by <language> | | |
| “About the Class” | Free Text content | | |
| “About the <Teacher/Institute>” | Free Text content | | |
| “Terms and Conditions”  (Collapsible section) | Free Text content | | |
| Booking |  | | |
| Payment |  | | |
| Email & WA Integration |  | | |
| Slot / calendar set up |  | | |

* + Individual Classes Details Page (post clicking on Thumbnail) for **Offline**

|  |  |  |  |
| --- | --- | --- | --- |
| **Fields** | **Single Session** | **Multiple Session** | **Regular** |
| Thumbnail | * + - * Photo       * Full Name of the Teacher / Institute       * Qualification / Achievements       * Experience | | |
| Text below Thumbnail | * “<Subject / Caption” * “Online” / “Offline” * “<Total Amount> | * “<Subject / Caption” * Online / Offline * “<Total Amount> for <no. of sessions>” | * “<Subject / Caption” * Online / Offline * “<Monthly Amount> for <no. of sessions> / month” |
| Date | Calendar icon followed by date in format 15Jul, 2023 | Calendar icon followed by dates in format 15, 22 & 29Jul, 2023 | Calendar icon followed by (custom slots) |
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* + Person Icon followed by “Guardian required to accompany”
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  + Maps icon followed by address followed by Gmap link
  + Backpack icon followed by items to carry
  + Details
    - About the Organizer
      * Followed by Free Text Content
    - About the Event
      * Followed by Free Text Content

* + - Slot Booking
    - Payment
    - Email & Whatsapp integration

**About us page components**

* **Menu same as home**
* **Banner**
  + Text of about in left side with image
  + Breadcrum
* **About platform**
* **Stats**
  + Like classes available (Classes 146+)
  + Vendors (100+)
  + Users happy (1000+)
* **Our mission, Our vision, Our awards**
* **Our Professionals**
  + Image in card
  + Expert category
  + Social media links
* **Testimonials**
* **Footer with quick links**
* **Bottom footer with reserve info and social icons with newsletter subscribe component**

**Contact page components**

* **Menu same as home**
* **Banner**
  + Text of contact in left side with image
  + Breadcrum
* **Address, Helpline number, Working time**
* **Contact us form with captcha**
* **Map for locate our address**
* **Footer with quick links**
* **Bottom footer with reserve info and social icons with newsletter subscribe component**